



Starter Kits and Equipment



Information Pack

The Craft Academy Ltd, Unit 2, Rooks Farm, The Street, Rotherwick, Hook, Hampshire, RG27 9BG.

0845 467 4923 | Registration Number 7340684 | © The Craft Academy Ltd September 2010.

Page 1 of 11

Contents

Introduction.....	3
3D Casting Starter Kit	3
Stone Outprints Starter Kit	3
Clay Impressions Starter Kit.....	4
Pottery Prints Starter Kit	4
Fingerprint Jewellery Starter-Kit.....	5
Artwork Jewellery Starter-Kit.....	6
Full Suite Starter Kit.....	7
Choosing the Right Kiln	8
What Size and Type of Kiln?	8
What Power Supply?.....	8
Hobby Kilns	8
Single or Three Phase kilns	8
Kiln Options	8
Siting your Kiln.....	10
Kiln Delivery:.....	10
Kiln Payment:	11
Important Considerations:.....	11

Introduction

You will require certain tools and equipment to operate your Business, depending upon which range of products you wish to offer. Whilst you will not require a Kiln for producing 3D Casts or Stone Out-prints, it would be essential if you wish to offer any items from our Pottery & Ceramics Courses or any items of Silver Jewellery.

We have teamed up with the most respected Kiln Manufacturers and Craft Wholesalers in the UK to create a range of Starter-Kits, which we believe offer fantastic value for money – and represent a fast return on investment.

Please read this document thoroughly to find out more about the various Starter-Kits you will require.

3D Casting Starter Kit

In order to operate your 3D Casting Business you will require a Starter Kit of specialist tools, materials and equipment. You will not require a Kiln to produce this range, therefore this is an extremely low-cost start-up opportunity for those with a limited initial investment, or without the space for a Ceramic Kiln.

We have teamed up with one of the largest Craft Wholesalers in the UK to create a Starter-Kit which we believe offers fantastic value for money and should enable you to achieve a rapid return on investment.

This unique kit includes everything you need to get started in 3D life-casting, including enough raw materials to make around 20-24 Baby Hand or Foot Casts!

- 25kg Casting Stone
- 3000g Moulding Gel
- Selection of decorative materials and tools for paint effects
- Set of specialist mixing equipment

Prce: £156.00 + Delivery

Stone Outprints Starter Kit

In order to operate your Stone Outprints Business you will require a Starter Kit of specialist tools, materials and equipment. You will not require a Kiln to produce this range, therefore this is an extremely low-cost start-up opportunity for those with a limited initial investment, or without the space for a Ceramic Kiln.

We have teamed up with one of the largest Craft Wholesalers in the UK to create a Starter-Kit which we believe offers fantastic value for money and should enable you to achieve a rapid return on investment.

This unique kit includes everything you need to get started in creating stone-outprints including, enough raw materials to make around 45 (unframed) Outprints!

- 50kg moulding material
- 25kg casting Stone
- Selection of decorative materials for paint-effects
- Set of decorating tools
- Set of specialist mixing equipment

Price: £215.28 + Delivery

Clay Impressions Starter Kit

In order to operate your Clay Impressions Business you will require a Starter Kit of specialist tools, materials and equipment, including a Ceramic Kiln.

We have teamed up with one of the largest Ceramics Wholesaler in the UK to create a Starter-Kit which we believe offers fantastic value for money and should enable you to achieve a rapid return on investment.

This essential Kit of tools and equipment includes everything you need to get started, including enough raw materials to make around 45 (unframed) Impressions!

- 50kg of Ceramic Clay for creating Clay Impressions
- A selection of 12 colour Underglazes and Potters Pens
- 5 Gallons of lead-free Glaze
- Set of specialist tools and equipment

Price: £283.03 + Delivery

Important Note: This Kit does not include a Kiln. Kilns are available to purchase separately, depending upon your budget and requirements.

* **Ceramic Kilns:** From £1447.24 + Delivery

Pottery Prints Starter Kit

In order to operate your Pottery Prints Business you will require a Starter Kit of specialist tools, materials and equipment, including a Ceramic Kiln.

We have teamed up with the largest Ceramics Wholesaler in the UK to create a Starter-Kit which we believe offers fantastic value for money and should enable you to achieve a rapid return on investment.

This essential Kit includes a selection of tools and long-lasting materials (as you only use tiny amounts of colours and glaze). It also includes a selection of stunning pottery items just waiting for hands and feet to be added! Includes; 6 Clock Faces, 4 Framed Tiles, 12 Latte Beakers, 12 Rimmed Plates, 6 Heart Plates and 12 Picture Frames!

- Multiple Pottery Box-Sets (as above)
- A selection of 10 colour Underglazes and Potters Pens
- 5 Gallons of lead-free Glaze
- Set of specialist decorating Tools and Equipment

Price: £312.00 + Delivery

Important Note: This Kit does not include a Kiln. Kilns are available to purchase separately, depending upon your budget and requirements.

* **Ceramic Kilns:** From £1447.24 + Delivery

Fingerprint Jewellery Starter-Kit

In order to operate your Fingerprint Jewellery Business you will require a Starter Kit of specialist tools, materials and equipment.

During your Fingerprint Jewellery Training Course, we will show you a variety of ways to fire your jewellery both with and without the use of a Kiln. However, we would always advise you to invest in a Kiln if you are serious about developing a successful Fingerprint Jewellery Business.

In addition, you will require our 'Essential (Fingerprint Jewellery) Starter-Kit', which includes all of the tools, materials and equipment necessary to create Fingerprint Jewellery, minus the actual Kiln.

This deluxe kit, includes everything you need to get started, along with an initial supply of Silver-Clay which will enable you to make around 6-7 Charms to start your display!

- 50grm Silver Clay
- Selection of modelling materials and shaping tools
- Sanding and polishing materials
- Non-kiln firing essentials
- Soldering equipment

Essential Fingerprint Jewellery Starter Set: £358.85 + Delivery

Kilns: From £359.00 + Delivery

Please go to the '**Kiln Options**' section of this document, for further information about the various choices of kiln.

Artwork Jewellery Starter-Kit

In order to operate your Artwork Jewellery Business you will require our 'Artwork Jewellery Starter Kit' along with our 'Essential (Fingerprint Jewellery) Starter Kit' which contains all of the tools and equipment you will require, minus a kiln.

During your Artwork Jewellery Training we will show you a variety of ways to fire your jewellery both with and without the use of a Kiln. However, we would always advise you to invest in a Kiln if you are serious about developing a successful Jewellery Business.

Our 'Artwork Starter Kit', when combined with our 'Essential' Fingerprint Jewellery Starter Kit (as above) includes all of the tools, materials and equipment necessary to create Artwork Jewellery, minus the actual Kiln.

This deluxe kit, includes everything you need to get started, along with an initial supply of Silver-Clay which will enable you to make around 6-7 Charms to start your display!

- 50g Silver Clay
- Artwork Stamp Kit
- Artwork Illumination Device
- Artwork Folder

Artwork Jewellery Starter Kit: £190.00 + Delivery

Essential (Fingerprint Jewellery) Starter Kit: £358.85 + Delivery

- 50g Silver Clay
- Selection of modelling materials and shaping tools
- Sanding and polishing materials
- Soldering equipment

Important Note:

If you have already purchased the 'Essential (Fingerprint Jewellery) Starter Kit' as part of subscribing to our Fingerprint Jewellery Course, you won't need to purchase this kit again. However, you will require the 'Artwork Starter-Kit'.

Note: You will also require the use of a PC and Scanner to create this range of Jewellery.

Please go to the '**Kiln Options**' section of this document, for further information about the various choices of kiln.

Full Suite Starter Kit

Save over £380 by purchasing our 'Full-Suite' Starter Kit!!

If you were to purchase each of our 6 Starter-Kits individually, the total cost would be £1513.71. As an incentive to those wishing to attend our full-suite of 'Keepsake Courses' and requiring all 6 Starter-Kits, we have developed a 'Full Suite Kit', which includes all of the essential tools and equipment from the 6 individual Kits – at a special discounted rate of just £1198.80!! – representing a saving of over £380.00!

This kit includes everything you need to create the full range of Keepsakes; including:

- 3D Castings
- Stone Outprints
- Clay Impressions
- Pottery Prints
- Fingerprint Jewellery
- Artwork Jewellery

Price: £1198.80 + Delivery

Important Note: This Kit does not include a Kiln. Kilns are available to purchase separately, depending upon your budget and requirements.

Ceramic Kilns: From £1139.98 + Delivery

Mini Kilns: From £359.00 + Delivery

Please go to the '**Kiln Options**' section of this document, for further information about the various choices of kiln.

Choosing the Right Kiln

A kiln is probably the largest and most expensive piece of equipment that you are likely to buy for your new business, so it is vital that you choose the right model to suit your needs.

A Kiln is also the most important element of your business - as without a fully functional kiln you will not be able to trade - and you will very quickly lose customers if their pieces are not fired correctly - or on time.

What Size and Type of Kiln?

Size is important, because you need to select a kiln that is neither too large for the amount of traffic it will see or too small - and therefore constantly overloaded with work. We recommend that you think carefully about size in terms of the amount of work you are going to produce and the largest piece you need to put in the Kiln.

You will also need to consider the type of materials that you wish to fire. Some Kilns are only suitable for firing small-scale items like Jewellery. Therefore, this may restrict you if you wish to become involved in larger-scale Ceramic or Glass firings in the future.

If you believe that you would like the flexibility of firing various types of materials in your Kiln then you should consider a multi-functional Ceramic Kiln, so that you are not restricted in the future.

What Power Supply?

Hobby Kilns

For mobile or home-based businesses, we would recommend a Hobby Kiln, as these are available with a 13 amp domestic plug option, therefore they do not need hard-wiring. You can simply plug in and begin!

Single or Three Phase kilns

If you are planning to operate your Business from Retail or Commercial Premises - you may require a larger Commercial Kiln. In this case we would suggest you arrange a qualified electrician to conduct a site survey, to establish the most suitable kiln, based on your power-supply.

Kiln Options

Mini-Kilns: £359.00 + Delivery

If you are only interested in offering Jewellery, such as Fingerprint Jewellery and/or Artwork Jewellery, **but not** any Ceramic or Glass items from our Pottery & Ceramics categories, we would suggest that you purchase a small mini-kiln, suitable **only** for

firing small-scale work. However, be aware that this Kiln would not be suitable for firing Clay Impressions or Pottery Prints.

We can supply a fantastic, economically priced mini-kiln, which reaches a top temperature of 1000°C and includes a simple digital controller, so that the temperature can be raised and held as required.

The internal firing chamber size is large enough to fire about 10 Silver Jewellery Pieces at a time.

This Kiln comes highly recommended. It is lightweight and portable and typically reaches top temperature in around 20 minutes. It is therefore fantastic for achieving a fast turn-around on those urgent Jewellery orders!

Mini-Kiln Specifications:

External size: Width: 22.5 cm, Depth: 22 cm, Height: 28 cm

Internal size: Width: 11.5 cm, Depth: 13 cm, Height: 7 cm

Weight: 5.7 kg.

Power Supply: 13 Amp Socket

Max. Temp: 1000°C,

Temp control: Digital

12 Months Warranty



Ceramic Kiln: £1536.00 + Delivery

If you believe that you would like to offer a wider range of Craft products, including Glass or Ceramic items from our Pottery & Ceramics Categories, you will need to purchase a Ceramic Kiln which is essential for firing Clay Impressions and Pottery Prints. This versatile kiln will also enable you to silver and Glass, therefore offers wonderful flexibility.

A Ceramic Kiln takes longer to reach top temperature (typically 8-10 hours) in comparison to a mini-kiln which typically takes 25 minutes. Therefore it is not so quick or efficient for small-scale work - or items where you require a fast turnaround. However, this kiln is extremely cost-efficient and only uses 10 -15 units of electricity (Approx. £1 - £1.50) during a typical 1020°C firing.

Many of our Business Operators are happily using a Ceramic Kiln to fire all of their Craft Items, including Jewellery, Clay Impressions and Pottery Prints, whilst others have both types of kiln - to speed up their production processes. (I.e. you cannot fire ceramics and Jewellery together at the same time!)

Whichever type of kiln you choose is entirely up to you, and will be dependant upon your budget, long-term business-plans and available space.



Ceramic Kiln Specifications:

We can supply a wonderful, economically priced Ceramic Kiln which reaches a top temperature of 1260°C. It includes a digital controller to enable you to raise to the required temperature and hold as required.

External size: Diameter: 56cm, Height: 56cm
Internal chamber size: Diameter: 40 cm, Height: 30 cm
Weight: 46 kg.
Power Supply: 13 Amp Socket
Max. Temp: 1260°C,
Temp control: Digital
12 months warranty

Siting your Kiln

A Mini-Kiln, is lightweight and portable and can easily be operated on any desk-top location.

A Ceramic Kiln is larger and heavier, and would therefore require a dedicated space to reside. A garage or well ventilated shed with ceramic floor would be ideal.

Whichever type of Kiln you decide upon, make sure that your Kiln is sited in a well ventilated area, away from flammable materials, debris or children.

If your Kiln is for home use – it could be sited in a Garage, Outhouse, Shed or Workshop with a window or extractor fan.

Top Tips

- Check every door width from the outside to the final destination, to ensure there will be no problems delivering you kiln. (This should not be an issue with the 13 Amp Hobby Kilns).
- Kiln Delivery charges are usually based on deliveries to addresses with direct, no stair access. If you have poor access or stairs, you will need to mention this when you place your order.
- Remember to check that the floor is strong enough to take the weight of your kiln when fully loaded.

Kiln Delivery:

Our Ceramic Kilns are made to order and are therefore subject to a 2-3 week delivery time. Mini-Kilns are usually kept in stock and will be shipped according to our supplier's terms and conditions.

Kiln Payment:

All Kilns and Starter Kits must be paid for at the time of ordering.

Important Considerations:

You will need to let your Insurance Company know if you are operating a Kiln from your home or a business address. Failure to do so may render your Insurance policy invalid.

We provide further information about Insurance, including Business and Public Liability Insurance, within our Business Start-up Manual, available to members of www.thekeepsakeguild.co.uk

Further guidelines about Kiln safety can be found at: www.hse.gov.uk

Note: Whilst this information was correct at the time of print and publication. We recommend that you always refer to www.thecraftacademy.co.uk for up-to-date prices.